

Advancing Female Entrepreneurship in London, Paris, Berlin and Frankfurt



Creating a new era of equal entrepreneurialism

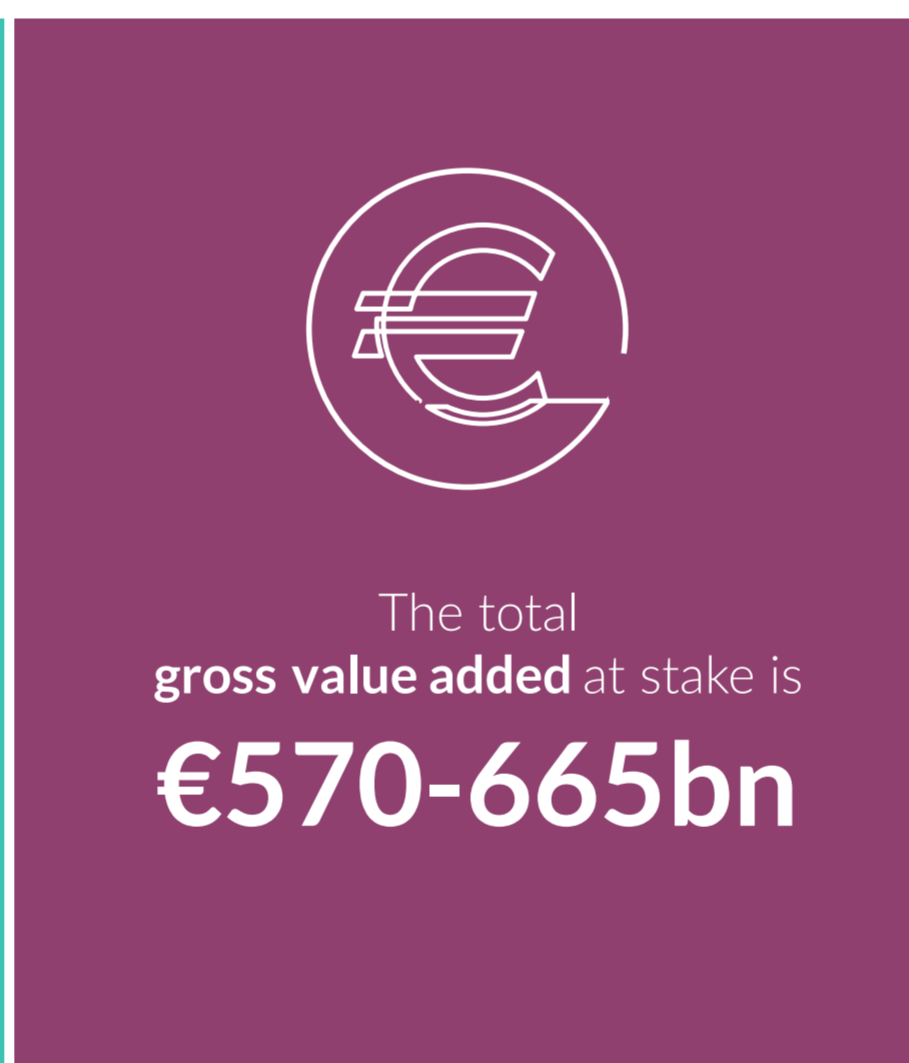
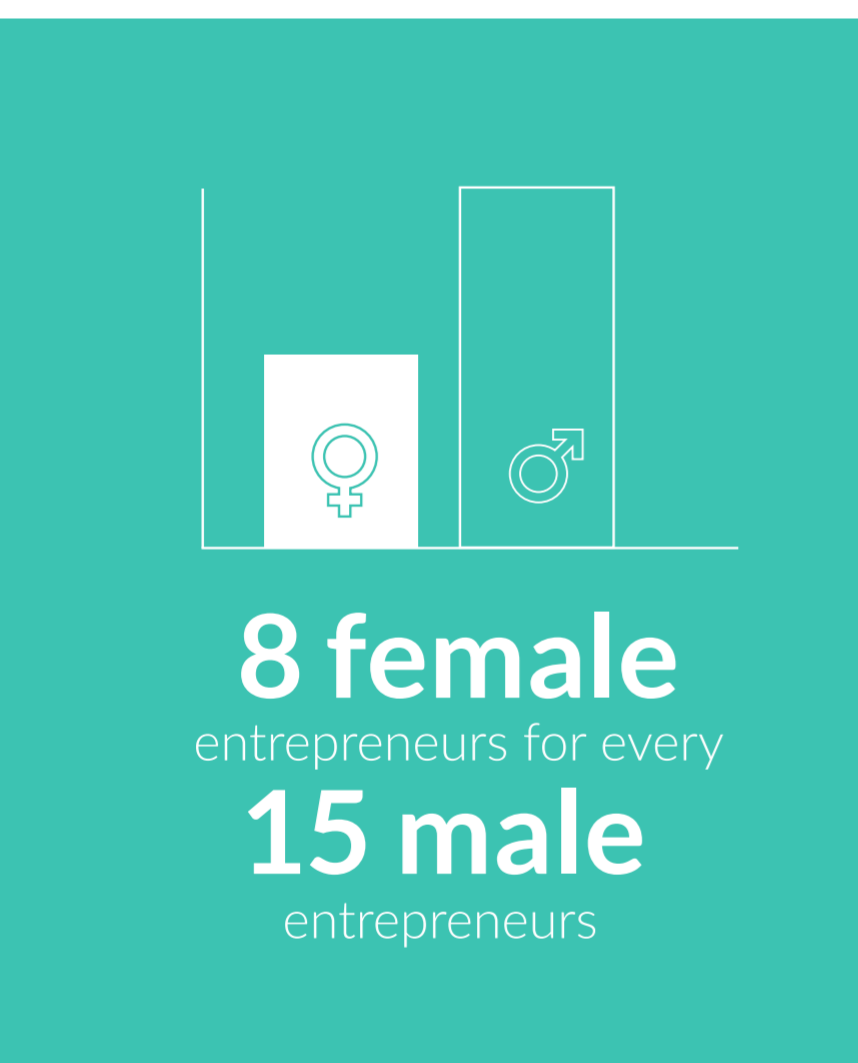
Female entrepreneurs are key to unlocking and boosting our economic recovery.

To open this door, we must take the necessary steps to provide critical support for all women who are ready to start their own enterprise, and to encourage investments in female-led businesses.

The time for action is now.

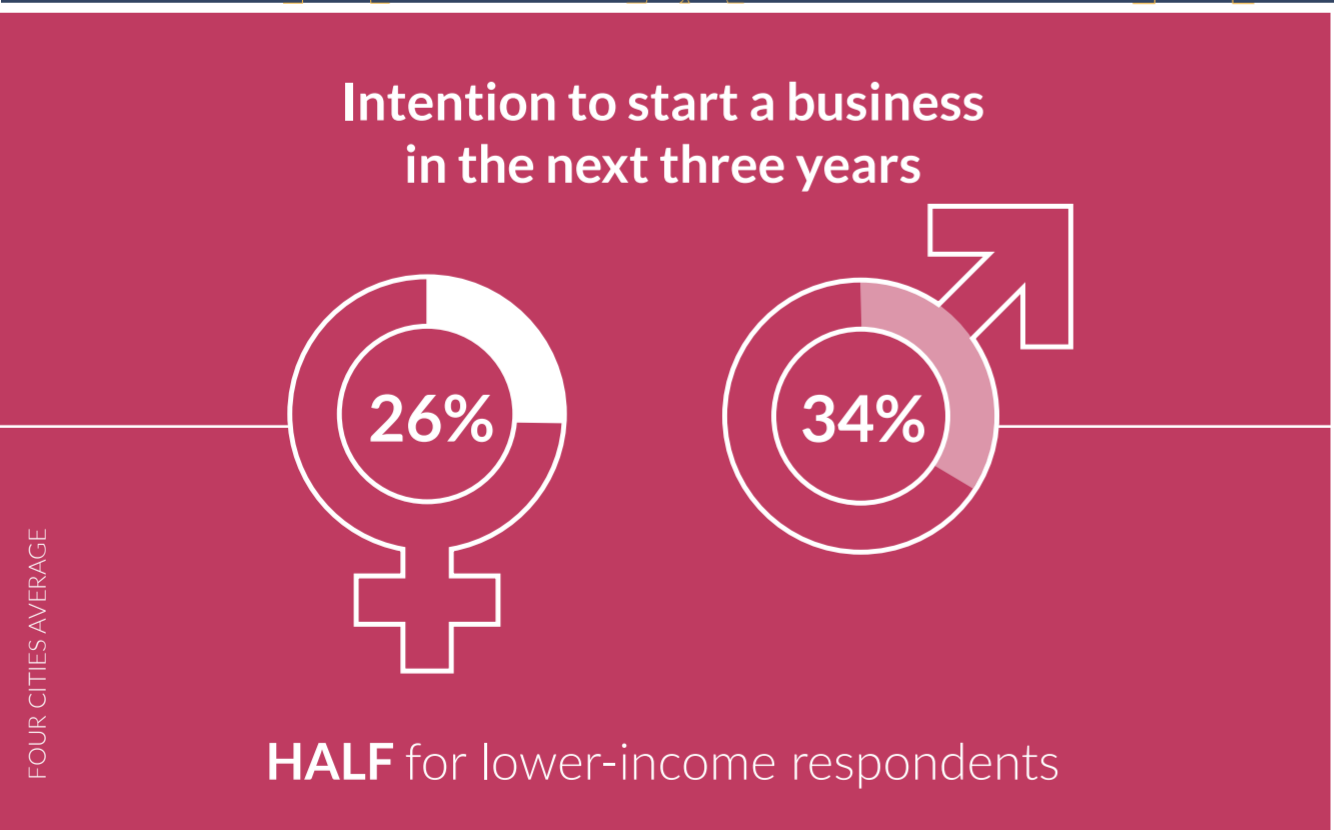
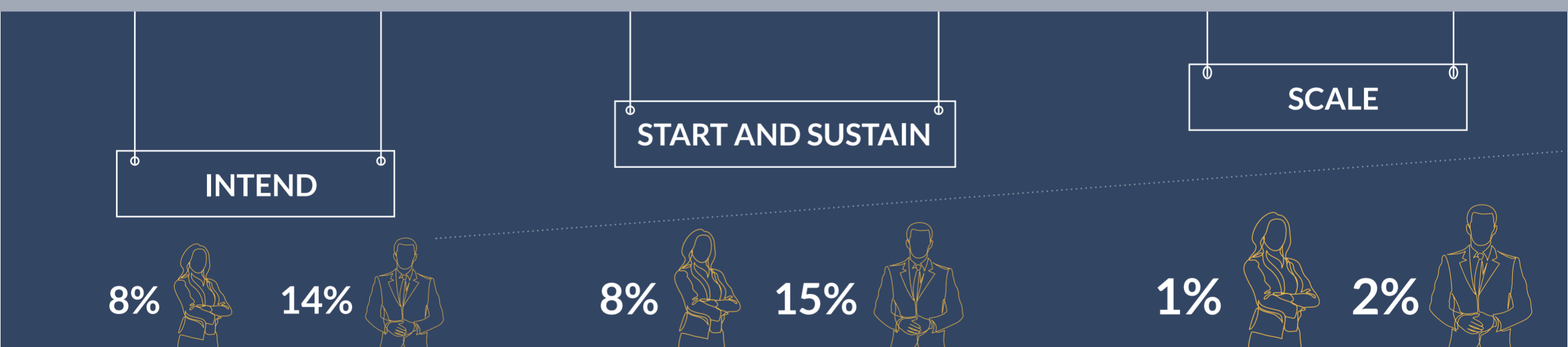


○ PARTICULARLY RELEVANT FOR LOWER INCOME FEMALE ENTREPRENEURS AND ASPIRING ENTREPRENEURS



THE ENTREPRENEURIAL JOURNEY

THREE CITIES AVERAGE



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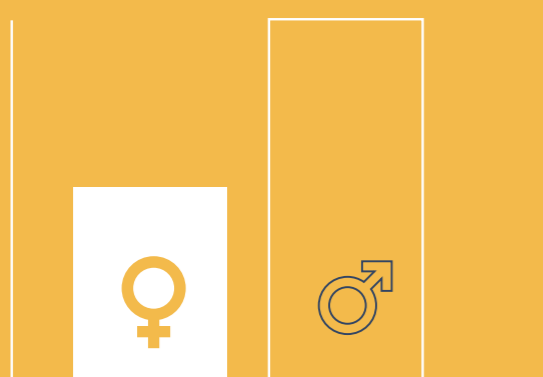


MOVING AHEAD

Advancing Female Entrepreneurship in London



Creating a new era of equal entrepreneurialism



9 female
entrepreneurs for every
20 male
entrepreneurs



The total
gross value added at stake
for the UK is

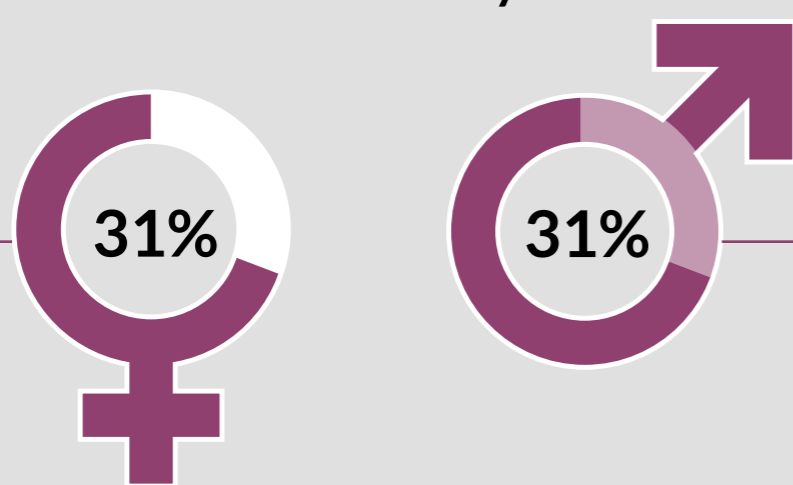
£165-200bn
(€185-230bn)



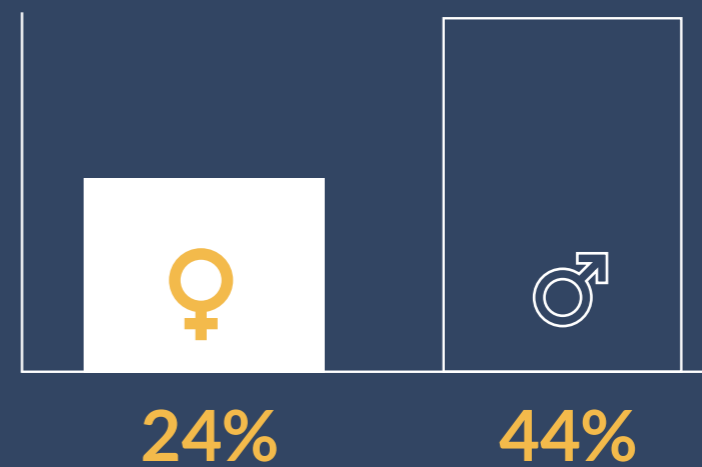
The total
gross value added at stake
for London is

£55bn
(€65bn)

Intention to start a business in the next three years



HALF for lower-income respondents



discussed their business ideas with a bank/investor, those who did found it particularly discouraging

Limited professional network



is one of the
top
barriers
for women developing
their business

(#4 for men)

Issues with funding due to



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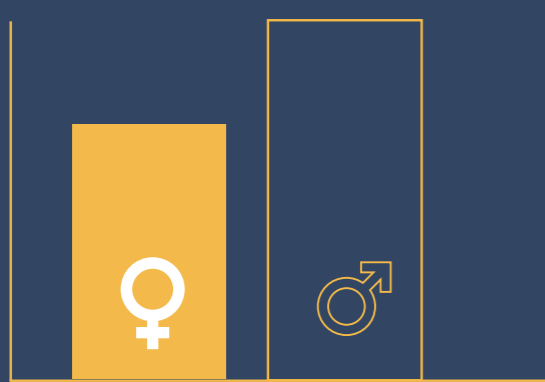


MOVING AHEAD

Advancing Female Entrepreneurship in Paris



Creating a new era of equal entrepreneurialism



7 female entrepreneurs for every **10 male** entrepreneurs



The total **gross value added** at stake for France is

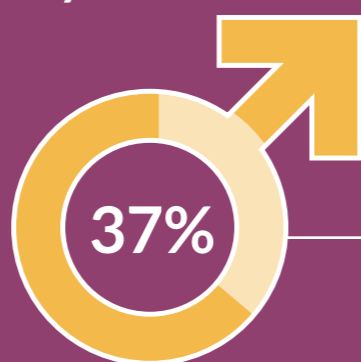
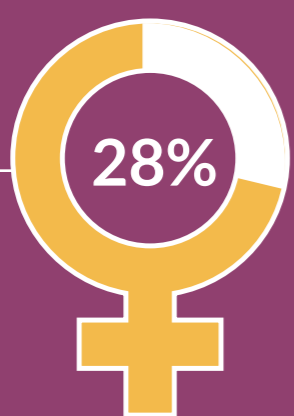
€145-160bn



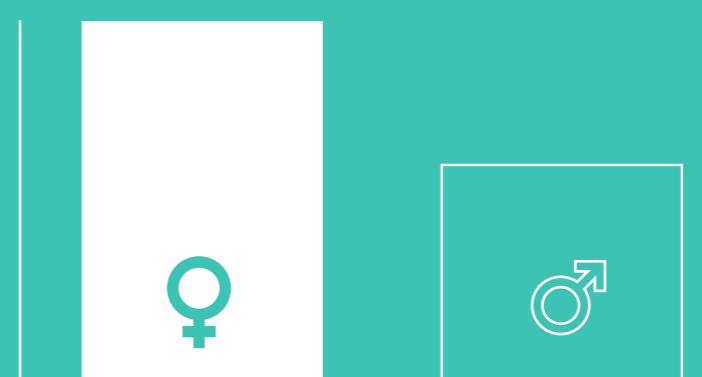
The total **gross value added** at stake for Paris is

€45bn

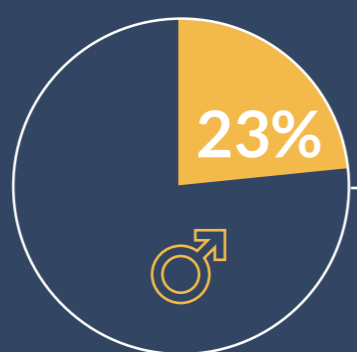
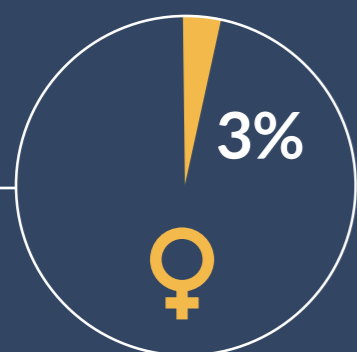
Intention to start a business in the next three years



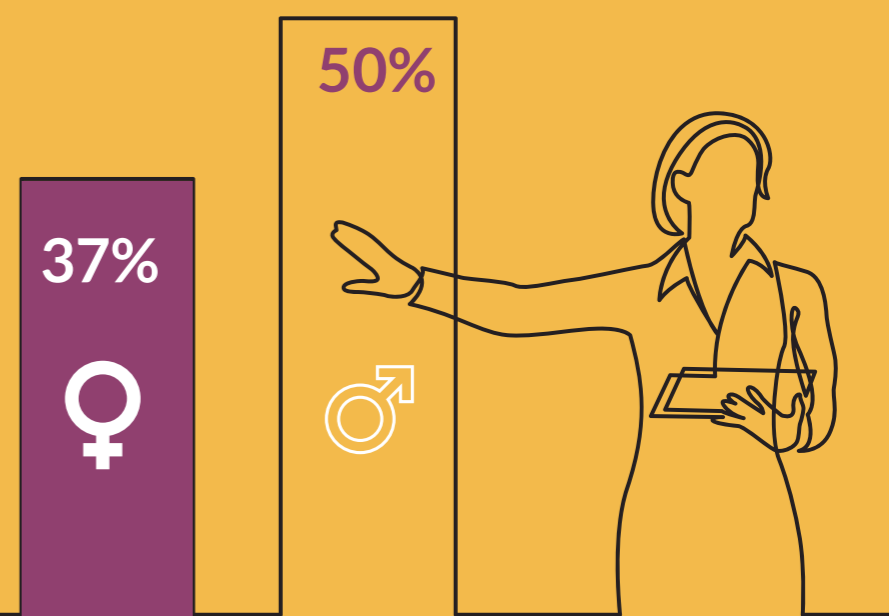
HALF for lower-income respondents



27% and **16%** are afraid of starting their own business



got funding from a venture capital firm



mention increasing profitability as their entrepreneurial ambition



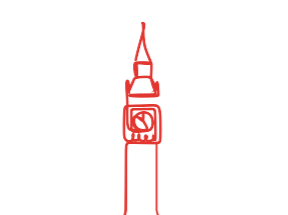
15% ♀

37% ♂

would start a new business



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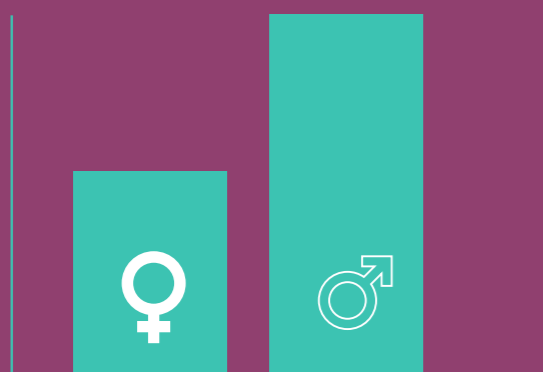


MOVING AHEAD

Advancing Female Entrepreneurship in Frankfurt and Berlin



Creating a new era of equal entrepreneurialism



9 female entrepreneurs for every **16 male** entrepreneurs



The total **gross value added** at stake for Germany is

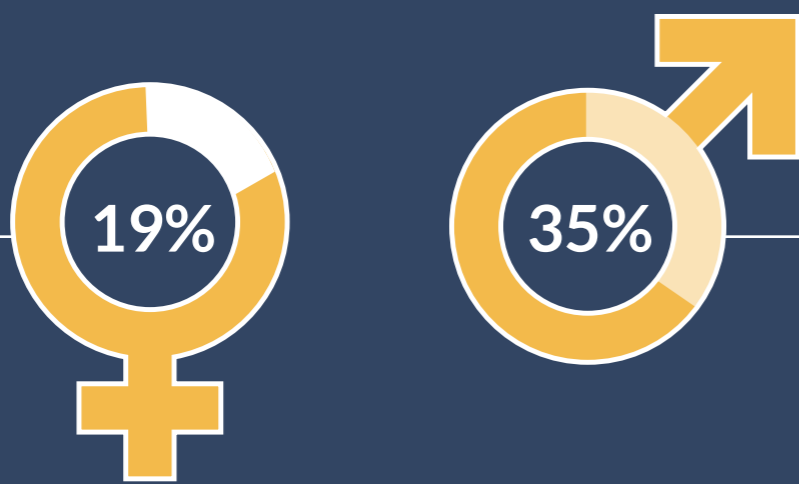
€240-275bn



The total **gross value added** at stake for Frankfurt and Berlin is

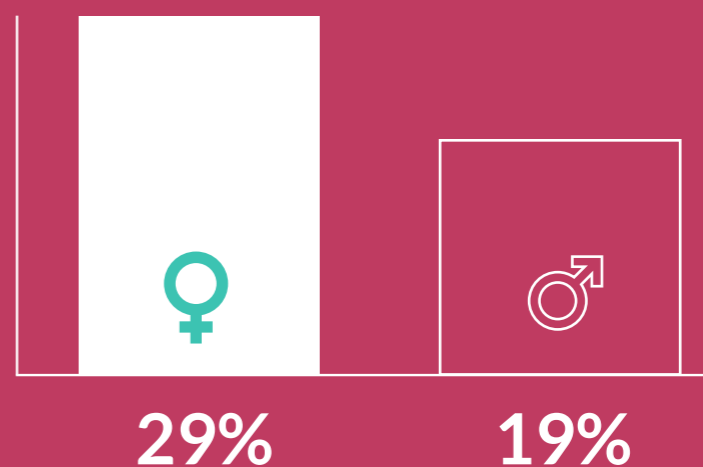
€30bn

Intention to start a business in the next three years



HALF for lower-income respondents

Considered launching a business but do not think they will pursue it



This suggests a **lack of self-belief** rather than interest

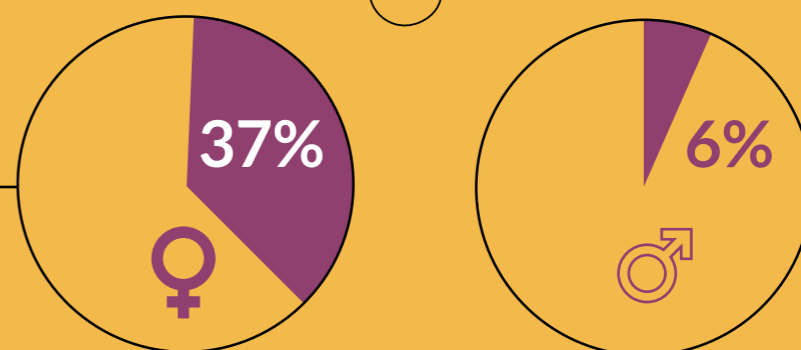
Limited professional network



#1 barrier

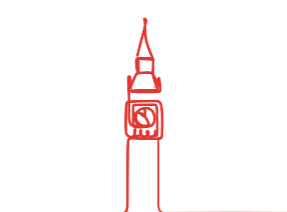
for women developing their business

(#7 for men)



who struggle with funding believe it is because investors do not trust their business knowledge/skills

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